

UNIT COMMUNITY

HIGH I Example News



(Optional Unit Slogan Goes Here)

July 2020 Recognition & Results



July Top Love Check
Cassandra
Rhodes



July Sharing Queen **Betty Mabe**



YTD Sharing Queen
Star
Consultant



YTD Retail Queen Sarah Shirley

Look Who Shared!



Betty Mabe



Elizabeth Rhodes



Betty Lou Freebush



Kathy Partch



Successful Consultant



From the Director's Chair

We write a generic letter on the 4th that you can use as is, personalize, or scrap and write your own. Our letter also instantly updates, so the moment you make a change, the updated letter will post online so it's easy to make changes at any time!

Dear Ladies,

We're one month in to the new year and going strong! I don't know about you but I am so excited about our new Vitamin C Squares I just can't stand it! It's time to be Skin Care Confident and let those New Faces take us anywhere we want to go. I hope you are becoming a booking machine! If you didn't take a moment to check out the July Faces Take you Places video, Tina Frantz says she gets together with her unit every week to have a booking party. What a fun idea to go with your girlfriends. Even if you can't get together at the same location, why not call a sister consultant and challenge each other to book for 30 minutes straight and call each other with results at the end? Not only does it make it more fun (and a little competitive), you can learn a lot from each other! Our focus as a company is on new faces, and it's true that those will take you anywhere you'd like to befrom star to directorship!

In the new year we spend a lot of time thinking about where we want to end up. I think this excellent groundwork. If you don't know where you want to be, how on earth will you get there? I encourage you to use your own personal values to find your direction. In essence your vision of where you'd like to be in the future is your desired destination. Maybe you'd like to be a National Sales director, so you know that getting really good at sharing the opportunity and teaching others to do the same will be at the top your skills to develop list. The skills become more clear when you focus on where you want to end up. I've also found your why is what gets you through the difficult days when nothing goes right. So using your values to correct your course when you get off track is important. Maybe you value freedom, growth, gratitude, love, faith, service to others- it could be any number of things. You can use those values as a kind of compass to point you in the right direction, and with that kind of focus it's easy to be resourceful and creative about making your vision happen on a daily basis. Plus making big decisions come more easily because you have clarity and focus on what's important. I encourage you, if you haven't already taken a moment to weigh what is most important to you this year and steer yourself towards that amazing future.

I hope each of you are focusing on working your business full circle-book, sell, share each and every day. Maybe you're practicing your scripts while putting on makeup in the morning or calling a prospective team member while on the way to pick the kids up from school. It's easy to find moments here and there if you're looking. Most importantly- let's focus on booking those Parties and earning your party bracelet this month! By working full circle, you could earn some fabulous sunglasses if you have the most new team members in our unit for August (min of 2). I know we'll make this fall one of our best yet and jump start the holidays season with more new customers than ever! Let's make it amazing!

Love & Belief,



Important Dates to Remember:

- September 1: Online DIQ form available beginning 12:01 am CST until midnight on the 3rd.
- September 4: Labor Day. All Company and Branch offices closed. Postal Holiday.
- September 10: Grandparents' Day. PCP
 Holiday brochure will be available on
 Section 2 for Stars & PCP participants, as
 will the early ordering privilege.
- **September 13:** Mary Kay Inc 54th Anniversary!
- September 15: Postmark deadline for Quarter 1 Star Consultant quarterly contest. PCP Holiday brochure will be available on Section 2 for all consultants & product ordering is available.

• **September 16:** Quarter 2 Star Consultant quarterly contest begins. PCP online

begins for the

enrollment

Your Choice: Wall Calendar or List of Dates!



You Can Do It! Be Awesome This Year!

Our Top 5 Stars & Future Stars This Quarter:



Top 20 Consultants Who Invested in Their Business in July

Cassandra Rhodes	\$1,874.50*
Betty Mabe	\$925.25
Christine Partch	\$643.25
Elizabeth Rhodes	\$600.50
Betty Lou Freebush	\$538.25
Jane Doe	\$459.00
Kathy Partch	\$429.00
Successful Consultant	\$424.50
Hope Moveup	\$401.25
Faith Leadership	\$328.75
Charity Love	\$311.75
Patience Gardener	\$290.25
Future Director	\$283.25
Pearl Gentleness*	*You can ch
Emerald Faithfulnes	SS to include
D!	exclude a

*You can choose to include or exclude all \$ totals in all our newsletters for Love Checks, YTD Retail/Sharing, & Monthly Wholesale.

Sparkle On! Each month you achieve the Spark a Chain Reaction Challenge, you'll receive a beautiful piece of jewelry from the exclusive collection by R.J. Graziano. Each piece serves as a reminder that you have sparked success in your business, and your production goals are a link to the next step.



Congratulations On-Target Stars:

Here's how much you need to finish your Sapphire Star By 9/15/14

Star Status	Name	Current Wholesale	Wholesale Needed for Next Star
Diamond	Faith Leadership	\$3,400	\$180
Sapphire	Hope Moveup	\$1,800	\$235
	Successful Consultant		\$256
	Kathy Partch		\$277
	Future Director		\$283
	Jane Doe		\$287
	Patience Gardener		\$290
	Faith Leadership		\$328
	Charity Love		\$311
	Betty Lou Freebush		\$314
	Hope Moveup		\$401
	Betty Mabe		\$417
	Successful Consultant		\$424
	Jane Doe		\$459
	Kathy Partch		\$429
	Sarah Shirley		\$460
	Betty Lou Freebush		\$538
	Elizabeth Rhodes		\$600
	Christine Partch		\$643
	Sapphire Peace		\$850
	Betty Mabe		\$925
	Elizabeth Rhodes		\$923
	Christine Partch		\$952
	Ruby Kindness		\$1,000
	Cassandra Rhodes		\$1,074



You Can Do It! Be in the Queen's Court of Sharing this year!







Our Unit At a Glace

Elite Team Leader

Star Recruiter

Cassandra Rhodes

Betty Mabe
Christine Partch
Elizabeth Rhodes
Betty Lou Freebush
Jane Doe
Kathy Partch
Hope Moveup
Faith Leadership

Long Named Consultants

Great Consultant
Future National
Butterfly Black
Jane Doe
Kathy Partch
Hope Moveup

Who's Your Superstar

Her Team
Will Love
This Newsletter

Team Leaders

Star Recruiter

Cassandra Rhodes

Betty Mabe Christine Partch Elizabeth Rhodes Betty Lou Freebush Jane Doe

Sr. Consultant

Betty Mabe

Charity Love
Patience Gardener
Future Director
Long Named
Consultants
Great Consultant

Cassandra Rhodes

Betty Mabe
Christine Partch
Elizabeth Rhodes
Betty Lou Freebush
Jane Doe
Kathy Partch
Hope Moveup
Faith Leadership

Star Recruiters

Sr. Consultant

Betty Mabe

Charity Love
Patience Gardener
Future Director

Long Named Consultants

Great Consultant Future National Butterfly Black

Who's Your Superstar

Her Team
Will Love
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Cassandra Rhodes

Betty Mabe Christine Partch Elizabeth Rhodes Betty Lou Freebush Jane Doe

Betty Mabe

Charity Love

Patience Gardener Future Director

Sr. Consultant

Sr. Consultant

Long Named Consultants

Great Consultant Future National Butterfly Black

Who's Your Superstar

Her Team Will Love This Newsletter

Senior Consultants

Cassandra Rhodes

Betty Mabe Christine Partch

Betty Mabe

Charity Love
Patience Gardener
Future Director

Who's Your Superstar Her Team



Welcome New Consultants

>>>> 1

Team Commissions

Excitement Central	Cassandra Rhodes
Super Star	Cassandra Rhodes
Excitement Central	Cassandra Rhodes
Super Star	Cassandra Rhodes
Excitement Central	Cassandra Rhodes
Super Star	Cassandra Rhodes
Excitement Central	Cassandra Rhodes

9% Recruiter Com <u>Level</u>	Kathy Partch Jane Doe	
Betty Mabe Elizabeth Rhodes Betty Mabe Elizabeth Rhodes Elizabeth Rhodes	\$598.23 \$59.29* \$598.23 \$59.29* \$59.29*	Kathy Partch Jane Doe Kathy Partch Jane Doe Kathy Partch Jane Doe Kathy Partch Jane Doe
4% Recruiter Commission Level		Kathy Partch Jane Doe Kathy Partch
Jane Doe		Jane Doe

///

Welcome Back Consultants

Betty Mabe
Christine Partch
Elizabeth Rhodes
Betty Lou Freebush
Jane Doe
Kathy Partch
Successful Consultant

Successful Consultant
Betty Mabe
Christine Partch
Elizabeth Rhodes
Betty Lou Freebush
Jane Doe
Kathy Partch



PCP Participants

Future Star
Betty Mabe
Cassandra Rhodes
Christine Partch
Elizabeth Rhodes
Betty Lou Freebush
Jane Doe
Successful Consultant
Kathy Partch

Future Star
Betty Mabe
Cassandra Rhodes
Christine Partch
Elizabeth Rhodes
Betty Lou Freebush
Jane Doe
Successful Consultant
Kathy Partch

\geq	\prec	H H H H
	\rightarrow	September Birthdays
\succ	\prec	Betty Mabe 6
_		Christine Partch 12
E.	\rightarrow	Future Star 13
>	\prec	Charity Love 16
\	igwedge	Betty Lou Freebush 20
>_	_	September Anniversaries
£	\rightarrow	Elizabeth Rhodes 10
\succ	\prec	Hope Moveup 7
		Charity Love 3
1	_	$\langle \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \$
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"A man cannot directly choose his circumstances, but he can choose his thoughts, and so indirectly, yet surely, shape his circumstances."

James Allen



Registration for Seminar 2020 is Now Open!

Seminar 2020 registration is now open on InTouch. We hope you are as excited as we are about the over-the-top, unforgettable experience we are planning! The registration fee is \$45 per person, with a discounted registration fee of \$40 for those who registered for Career Conference. Plus, if you register for Seminar without canceling, you will receive a \$20 wholesale credit (for orders placed from Aug. 28 through Sept. 30).

WORK HARD TODAY AND YOU COULD BE WALKING ACROSS THE SEMINAR STAGE!

Our Top 5 YTD Personal Retail Court According to MK

Orders



photo recognition!

Cassandra

Rhodes



Betty Mabe



Christine **Partch**

photo recognition!



Elizabeth **Rhodes**



Please Email Me Your Photo If No Photo, You Choose from several options or make your own



1	Sarah Shirley	\$4,606.00
2	Betty Mabe	\$4,175.50
3	Christine Partch	\$3,522.50
4	Elizabeth Rhodes	\$3,236.00
5	Betty Lou Freebush	\$3,145.00
6	Jane Doe	\$2,879.50
7	Kathy Partch	\$2,772.50
8	Successful Consultant	\$2,564.50
9	Hope Moveup	\$2,351.00
10	Faith Leadership	\$1,807.00
11	Charity Love	~Or~
12	Patience Gardener	
13	Future Director	*You can choose
14	Pearl Gentleness	to include or
15	Emerald Faithfulness	exclude all \$ totals in all our
16	Diamond Leader	newsletters for
17	Ruby Kindness	Love Checks, YTD Retail/Sharing, &
18	Sapphire Peace	Monthly

Joy Consistent

Future Star

19

20









Unit Superstar		Star Consultant		Betty Mabe	
1	Unit Super	star	16	\$16,793.82*	
2	Star Consu	ultant	7	\$2,197.78	
3	Betty Mab	е	5	\$798.50	
4	Sherry Dog	good	4		
5	Patience C	Gardener	3		
6	Future Dire	ector	3		
7	Pearl Gent	tleness	2		

Emerald Faithfulness

Wholesale.



interview) ith me, I use a phon eet as your sign up imm telv. i et her know within oing to call nours to get low m ladies can list now!!!

REGISTRATION FOR READERSHIP 2017 FOR ALL DAQS BEGINS FIOVEMBER 7THI Let the Good Times Roll! It's four incredible days of recognition, education, girlfriend time and more. It's New Orleans fun, Mary Kay style!

Get ready, registration begins next month! Plus—when you debut and attend Leadership as a Director, you can receive a \$500 bonus!

VER &

IQ otal



August 2016 DIQ Qualifications:

You have what it takes! To become a Director In Qualifation you must have 10 active personal team members & be a Star this quarter or last.

New DIQ Qualification Requirements: Qualify in 1, 2, 3, or 4 months

1 in 4 join = 21 new team m

PLAN C - ON-TARGET CAR ALMOST 1ST MONTH C

Hold 2 interviews per class = 4

1 in 4 ioin = 10.5 new team

Hold 1 Class per week =

- 24 total active DIQ unit members
- NEW 5 qualified** active personal team members
- \$18,000 total DIQ unit wholesale production \$4,000 maximum personal wholesale production
- \$4,000 monthly DIQ unit wholesale production minimum *

November 2016 Grand Achiever Qualifications:

- On-Target production requirement remains at \$5,000 with a minimum of 5 active personal team members.
- Qualification/Requalification production requirement will increase from \$20,000 to \$23,000 and active personal team members from 14 to 16.
- Maintenance production requirements increase from \$5,000 to \$5,750 and active personal team members from 5 to 6.
- Maximum lease co-op/cash compensation will increase from \$375 to \$425.



As a Beauty Consultant, you have the opportunity to make the lives of your customers more

beautiful... and not just because the products you offer can make them look and feel great! You can provide them with

gorgeous gift sets for everyone on their holiday lists, while taking the stress out of shopping. This is for businesses as well as your personal customers! Don't forget, people purchase gifts for

opportunity! Isn't it great to represent a Company whose mission is to enrich women's lives?

CORPORATE VS. CONSUMER SALES

- Corporate buyers want to buy. They are actively looking for products and services that help them run their businesses more effectively. They want to save time, save money, increase sales, and increase productivity. There are purchasing agents whose sole job is to buy. Giving is MANDATORY!

 Corporate buyers are spending other people's money. Most companies have written gift policies. Many believe the
- government tax-deduction limit of \$25 is too low and often spend more. One report says upper managers prefer gifts in the \$50 range, and senior executives spend \$100 or more. Corporate buyers are sophisticated. They appreciate and are
- willing to pay for the extra touch.
 Corporate buyers read. Your written material must stress the
- Corporate buyers feat. You written must stress the benefits of your service, not just the features.

 Corporate sales involve a multi-step process. Make your contact via phone or direct mail. You must get past the gatekeeper. "What is your call regarding?" Respond, "This is about the gifts she is needing." Or, "This is about a gift for you."

 Corporate buying involves multiple buying influences—an administrative periods they have any depoint or activities and they have any depoint of the stress of the
- administrative assistant, her boss, and whoever authorizes payment. Some corporations have a committee to whom you have to give a presentation. Don't fear this process. Be



ryone else! They appreciate



Be a Star Consultant!

your star this quarter

rter! Plan to finish





YTD Retail Court Prizes Are you ready to walk across

MARV KAV



\$100 Red Jacket Bonus!

1st Time Red Jackets earn a

fantastic \$100 Bonus!



eStart Success! eStart Success! eStart has been so successful it's extended until Sept. 30



RJ Team Building Bonu Eam \$100 for every first-time R Jacket on your personal team





CDS Discounted! MK is offering delivery at a special rate until Sept 30!



Bring Your Besties! has been extended until June!

the Seminar 2021 Stage?

You can choose from various layout options to fit your unit theme for the year as a part of our High Newsletter. Options include: Embrace Your Dreams, Red Jacket, Directorship, Queens Court of Sharing Bee, and Discover What You Love Themes









lly 2014 Recognition & Results

July 2014 Recognition & Results



Rhodes















Look Who Shared!





















(Optional Unit Slogan Goes Here)

July 2014 Recognition & Results

July 2014 Recognition & Results



















Look Who Shared!







READY

TO MOVE ON UP?





OF YOUR DREAMS



Mabe



Rhodes





Betty Lou

Freebush



Partch



Consultant

Mabe Rhodes Freebush Partch Consultant ARE YOU THEYEAR







CHRISTINE PARTCH OWNER & CREATIVE EXPERT UNIT COMMUNITY

Office: (615)220-4221 info@unitcommunity.com For more information, visit www.unitcommunity.com



Words of Wisdom by Mary Kay Ash

Enthusiasm spreads like a prairie fire before the wind. It's the leaping lightening that blasts every obstacle from its path that effectively communicates and helps you sell your ideas to others.

May 12 is Mary Kay Ash's Birthday. I hope you'll join me in choosing to honor her in a special way this month. Her hard work and determination made this company a billion dollar success. But her heart for women, kindness, and generosity are what have built this amazing community of women, where we are in business for ourselves, but never by ourselves. If you haven't already, I hope you'll take the time to reach out, call your customers, and see where the call leads. If you sell product or add a new team member, awesome. If not, share Mary Kay's heart for women!



Which programs will you choose to invest in this \Rightarrow month to honor Mary Kay Ash?

- ⇒ May Double Great Start: Team-Building Cash Bonus: Now \$100 for each Great Start-qualified ⇒ new team member who qualifies in May!
- ⇒ May's Twice As Nice Promotion It's a great way to make the most of May and set yourself up for success for Seminar 2021! Make May count this year, and earn Seminar 2021 additional credit toward Queen's Court of Sharing & Queen's Court of Personal Sales
- → Mary Kay eStart: A new easy, convenient way to help new team members start their businesses, now for only \$30!
- ⇒ You Can Do It! Be a Miracle Maker: Earn your stunning necklace for a \$600 Wholesale Order.

- ⇒ Discounted CDS Shipping extended until May 31! USPS shipping rates from \$3.50 & UPS from \$7. Golden Rule Customer Service.
- ⇒ Rock It In Red Challenge: Achieve the Rock It in Red Challenge, April 1 – June 30, and you will earn a FREE new red jacket and be invited to the exclusive Prize Party at Seminar 2020.
- ⇒ \$100 Red Jacket Bonus until June 30: All firsttime Red Jacket achievers will receive a onetime \$100 Red Jacket Bonus!
- ⇒ Bring Your Besties Starter Kit Discount: New consultants from March 1- June 30 can offer their first 3 new personal team members who become Consultants during their Great Start timeframe a \$25 discount on their Starter Kits.